

# Reforming; American Health Care in Transition.



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*This one-day educational conference will inform those in attendance, including many of the regions nurse leaders in practice and academia, of the impact that recently passed legislation will have on the nursing profession and will inspire them to remain engaged with their elected leaders on topics of interest. The event will feature numerous presentations and opportunities for networking during registration, lunch, and the morning and afternoon breaks. Vendor table-top displays will be arranged in the space where the registration and breaks will take place to maximize exposure and the opportunity for attendees and exhibitors to interact. This is a particularly good opportunity for companies seeking an opportunity for exposure to South Florida's nurse leaders and wishing to converse with attendees about their needs.*

**Attendance:** Approx 150

**Audience:** CNOs, Deans and other nurse leaders including directors, unit managers, and department heads.

**Location:** Seminole HardRock Hotel & Casino  
1 Seminole Way  
Hollywood, FL 33314

**Table-Top Exhibits – \$1000 (6 available)**

Display your products and services in our exhibit area and take advantage of exhibit only time during breakfast, lunch and breaks throughout the day. All exhibitors will receive one complimentary registration.

**Breakfast & Break Sponsors – \$1500 (3 available)**

The day will begin with a light breakfast and there will be one morning and one afternoon break. Sponsorship benefits include signage by the food table, recognition during the event, event registration for one company representative and a table top exhibit.

**Luncheon Sponsor – \$2000 (2 available) / \$3000 if exclusive**

This sponsorship includes include signage by the food table, recognition during the event, event registration for two company representative and a table top exhibit.

**Speaker Sponsors - \$3,000 (3 available)**

This sponsorship includes sponsor recognition and representative introduction prior to speaker introduction and signage, event registration for two company representative and a table top exhibit.

**Presenting Sponsor – \$5,000**

As Presenting Sponsor of the Spring Leadership Conference, your company will receive recognition in all promotional materials, event registration for 2 company representatives, the opportunity to personally welcome attendees during the opening session, a table-top exhibit and an attendee mailing list after the event.

Sponsorship and vendor deadline is May 17, 2010.  
(Strictly enforced due to printing deadlines.)

# Nursing Advocacy Conference Vendor and Sponsor Registration



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Company

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Address City/State/Zip

( ) \_\_\_\_\_ ( ) \_\_\_\_\_  
Phone Fax

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e-mail address

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Product/Service

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Representative Name and Title

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Contact Person if different from above Title

**Vendor and Sponsorship Opportunities: (Please mark the level desired.)**

- Exhibitor \$1,000.00       Breakfast/Break Sponsor \$1,500.00   
Lunch-Sponsor \$2,000.00       Speaker Sponsor \$3,000.00   
Presenting Sponsor \$5,000.00

**Kindly mail a completed form with a check made payable to  
"NCSF" or "Nursing Consortium of South Florida" by May 17, 2010 to:**

Ralph Egües, Jr.  
Nursing Consortium of South Florida, Inc.  
5751 SW 58<sup>th</sup> Court  
South Miami, FL 33143-2349

**Also email a JPG and EPS file of your company logo to:**

[egues@nursingconsortium.us](mailto:egues@nursingconsortium.us)